

MINUTES  
35-A District Agricultural Association  
Marketing Meeting  
March 14, 2019

CALL TO ORDER: The meeting of the Marketing Committee was called to order at 5:00 PM by Chair Shelton in the director's room of the 35-A District Agricultural Association.

PRESENT: Shelton, Richards, Wass, Bullis, Foley, Lebow

ABSENT: None

GUESTS: None

2019 MARKETING:

- Director Shelton went over our Facebook numbers and we have 3188 followers and we have 88 followers on Instagram.
- Would like to focus on items for fair time, Pre Sale ride tickets, etc.
- Freshen up the Fair Facebook page.
- Add Director Shelton and Wass to post on the Facebook page too.
- Start doing Throwback Thursdays with old fair pictures.
- Start posting for Fair the middle of May.
- Get information on the Entertainment during fair so that can be posted.
- Run a contest for Free ride book, that you Like, Share and Tag 2 people on a picture. All names will be put in a drawing for the winner.
- Yosemite.Com is giving us some advertisement for the Fairgrounds camping.
- Need to add a calendar widget for the RV registration and also a make a no camping dates pdf file.

ADJOURNMENT: There being no further business before the Marketing Committee the meeting was adjourned at 6:10

Respectfully Submitted:

Kevin Shelton, Chairman

Julie Lebow, Office Manager