

MINUTES
35-A District Agricultural Association
Marketing Meeting
March 20, 2017

CALL TO ORDER: The meeting of the Marketing Committee was called to order at 5:00 PM by Chair Johnson in the director's room of the 35-A District Agricultural Association.

PLEDGE OF ALLEGIANCE: Led by Johnson

PRESENT: Johnson, Shelton, Williams, Bullis, Foley, Lebow

ABSENT: Richards, (Dr. Appointment)

GUESTS: None

ON-LINE TICKET SALES: Foley will be looking into having cell phones able to hook up to purchase on-line tickets.

ON-LINE ENTRIES: Lebow is working on trouble shooting why the on-line entries did not hook up to the bank.

SUGGESTIONS TO MARKET FAIRGROUNDS:

1. Card to go to other campgrounds about the Fairgrounds
2. Promote small parties (birthday, etc.) to be held at the fairgrounds.
3. Update web site.
4. Call of action-Shelton to work on that.

SUGGESTIONS TO MARKET FAIR:

1. Military Appreciation Day: Monday-must have Military or VA Photo ID. No dependents.
2. Auction Tent Cabin for 4 days of fair
3. Drawing for season passes for 2018 fair. Must purchase season pass to enter.

ADJOURNMENT: There being no further business before the Exhibits Committee the meeting was adjourned at 4:42 PM

Respectfully Submitted:

Carol Johnson, Chairman

Julie Lebow, Office Manager